



Doubletree Hotel, Boise Riverside

MAY 4 – 6, 2010

**Idaho Department of Commerce
2010 Governor's Take Pride in Idaho Awards**

Eligibility

Any organization and/or individual in the tourism or recreation field is eligible, including non-profit groups, public service agencies, communities, regional travel committees and private businesses in the tourism and travel industry. The categories are:

Outstanding Individual Achievement in Recreation and Tourism

Awards for outstanding achievement in the fields of recreation and tourism will be made to one individual OR one organization that made a significant contribution to developing, managing or conserving Idaho's recreation resources, or developing, managing or promoting tourism in Idaho. Nominees should have demonstrated achievements above and beyond their normal responsibilities.

Outstanding Tourism Community Award

Recognizes a community devoted to the sustainability, growth and development of travel and tourism.

Governor's Outstanding Tourism Event

This award highlights an event that brings national exposure to Idaho.

Outstanding Historic Preservation Award

Presented in recognition of the project that best represents historic preservation. Nominations may be for individual or group efforts in preservation, renovation or restoration of historic structures or sites.

Outstanding Cultural Tourism Award

Presented in recognition of the project or event that best showcases Idaho's cultural tourism offerings. Nominations may be for individual or group efforts in the production, promotion and sponsorship of a cultural tourism project or event.

Outstanding Visitor Center Award

This award rewards the Idaho Visitor Center that has distinguished itself by its outstanding service to travelers. Centers will be judged on the basis of their well-trained, qualified staff with a thorough knowledge of the state and other qualities such as a well-developed system for acquiring and distributing promotional materials, facility appearance and cleanliness and positive responses from visitors.

Idaho Media Award

Awarded to the Idaho newspaper, magazine, radio, television station that best promotes Idaho tourism, or to a freelance writer who best communicates Idaho's lifestyle, heritage, regional or statewide events and attractions. Program or article effectiveness and consumer response is important. Nominees' work should have produced tangible benefits to Idaho's tourism or recreation endeavors.

DEADLINE FOR ENTRIES

Entry forms are due April 9, 2010. Please fax, mail, e-mail, or deliver to:

Idaho Department of Commerce

Attn: ReNea Nelson, Tourism Development

P.O. Box 83720

Boise, ID 83720-0093

208 334-2470; Fax: 208 334-2631; Email: info@visitidaho.org



**2010 Governor's Take Pride in Idaho Awards
Entry Form**

Check the applicable category:

- ☐ Outstanding Individual Achievement in Recreation and Tourism
- ☐ Outstanding Tourism Community Award
- ☐ Governor's Outstanding Tourism Event
- ☐ Outstanding Historic Preservation Award
- ☐ Outstanding Cultural Tourism Award
- ☐ Outstanding Visitor Information Center Award
- ☐ Idaho Media Award

Individual and or organization being nominated. For individuals show affiliated organization

Nominee:

Company or Organization of Nominee, if applicable

Address:

City, State, Zip

Telephone (very important):

Person submitting the nomination, Name, e-mail and phone please:

In the space below, provide a concise overview of your nomination. If the nomination is for an individual, it is extremely important that you comment on how this person's actions have gone above and beyond their normal duties. **Nominations will be judged on the information you provide here:**

Start Here: ☞

